



CHRISTINA AHN

Executive Producer

✉ me@christinaahn.com

PROFILE

Strategic, resourceful and solution-oriented; I specialize in producing interactive experiences. Having led production in US and Asian markets, I'm quick on my feet and passionate about bringing innovative concepts and natural UI to life. I'm a confident leader, thriving on team management and problem solving. I'm interested in serving as a leader in digital delivery and execution.

AWARDS + MENTIONS

- + Gold in Social Media, Marketing Magazine, for Infiniti Motors Co Ltd [2015]
- + Silver in Social Media, Marketing Excellence Awards, for Infiniti Motors Co Ltd [2014]
- + Google Creative Sandbox Award for Infiniti Motors Co Ltd [2014]
- + FWA Site of the Day Award for Infiniti Motors Co Ltd [2013]
- + WebAward for Outstanding website development, WMA, for Jack Daniel's [2013]
- + OMMA's Online Advertising Creativity for Jack Daniel's [2013]
- + Silver in Integrated Campaign, Hatch, for Jack Daniel's [2013]

EDUCATION

Boston University
College of Communication
Bachelor of Science in Advertising

INTERESTS AND METHODS

With nine years of experience in both agile and waterfall methods of working, I believe in catering to the needs, and more importantly, personalities of the team.

My strongest suits are with leadership, time-management and multi-tasking. I love problem-solving and pints with the team.

RECENT EXPERIENCE

ANALOGFOLK

Executive Producer
London, UK from 2016 to Present

Project Director
Hong Kong, HK from 2015 to 2016

As the Production head of the HK office, I established the agency processes and tools, managed resources and partnerships, led the production team, and oversaw all projects across the agency whilst personally managing and delivering key programs of work.

Along with timelines, I was responsible for financial forecasting as well as the recovery rates of all initiatives.

TBWA

Senior Producer & Hong Kong Lead
Hong Kong, HK from 2013 to 2015

As Senior Producer for the **global Infiniti account**, I was responsible for leading all digital and social production for performance vehicles.

As lead producer for the HK office, I successfully introduced and transitioned the agency to cloud-based solutions, oversaw a team of x4 producers and served as the production lead to the R&D department.

ARNOLD WORLDWIDE

Digital Producer
Boston, MA from 2011 to 2013

Largely dedicated to the **Jack Daniel's** North America account, I led all digital production for the Jack Daniel's and Zac Brown Band partnership.

ISOBAR

Digital Producer
Boston, MA from 2011 to 2013

As Digital Producer, I led Lonza's massive global site redesign and CMS transition. I also served as the production lead for The Coca-Cola Sprite digital platform.

**Further experience available upon request.*